

# Long and Winding Road to ICD-10

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The long and winding road that AHIMA members have journeyed toward ICD-10-CM/PCS implementation took some exciting and unexpected turns this year during an otherwise frustrating wait.

The ICD-10 grassroots campaign launched by AHIMA during the 2014 Leadership Symposium resulted in thousands of #ICD10Matters social media posts, letters, tweets, and phone calls directed to key members of Congress. As this graphic demonstrates, #ICD10Matters caught everyone's attention and earned AHIMA some impressive distinctions.

However, ICD-10 advocates know well by this point that they shouldn't rest on their laurels—it ain't over 'til those first claims go through.

## ICD-10

- 87,909: Number of tweets as of June 2015 since start of the ICD-10 Grassroots Campaign
- May 2015—ICD-10 Campaign wins ASAE's Power of A Silver Award for Advocacy
- February 2015—AHIMA testifies about ICD-10 before the Committee on Energy & Commerce
- 35 states met with physician organizations or provided ICD-10 resources since January 2015
- Since July 2014, 32,000 letters have been sent by HIM professionals to Congress to advocate on behalf of ICD-10. Only 800 letters were sent the previous year
- Since the start of the campaign, 364 unique meetings have been held with members of Congress
- 68 percent of states have reached out to physician organizations
- Nine physician champions have been identified
- 30 percent of states have recommended ICD-10 speakers for external conferences
- ICD-10 Grassroots Campaign launched at 2014 Leadership Symposium

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